

Michigan WIC Program

Breastfeeding Planning and Tracking Log

FY: 2021

Generated Date: 08/04/2022

Local Agency: 43 District Health Department #10

Goal: All women enrolled in the DHD #10 WIC Program will breastfeed their infants until six months of age and beyond.

Objective	Person Responsible	Projected Completion Date	Evaluation Method
Maintain the DHD#10 breastfeeding duration rate of 20.43% through September 30, 2021.	All DHD#10 WIC Staff	September	MDHHS Breastfeeding Ad Hoc reports

Activity	Actual Activity Date	Evaluation Method	Post-Activity Notes
Six BF Friendly Workplaces	10/30/2020	Emails to/from local business	Each DHD#10 BFPC will identify a local business willing to learn more about BF Friendly workplace practices and provide education and resources for a minimum of six (6).
Virtual Support Groups	09/01/2020	Meeting minutes	Explore Implementation of Virtual Support Groups using Teams or Facebook 'Rooms'. If possible, each DHD#10 BFPC will schedule and conduct one virtual support group for their service area.
Use of Text Messaging	09/01/2020	Meeting minutes	Explore feasibility of using text messaging to provide simple answers to client questions. If possible implement practice in all service areas.
Virtual Support Groups	09/29/2020	Meeting minutes	Pilot to begin in Manistee county. Partnering with Transitions Birthing center. Utilizing their Facebook page. Discussed during 9/29/2020 BFPC meeting.
Use of Text Message	09/29/2020	Meeting minutes	Completed: Michigan WIC supports the use of text messaging as deemed appropriate by local agencies. DHD#10 BFPCs provided with guidance on use of text messaging to communicate basic information with clients during 9/29/2020 BFPC meeting.

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1 new BFPC Hospital MOU	10/30/2020	Emails, meeting minutes, MOU	Implement weekly WIC BFPC Hospital visits at Spectrum-Ludington by September 20, 2021. Encourage and educate WIC clients delivering at Spectrum-Ludington request hospital visit by BFPC.
Virtual Support Groups	12/14/2020	Meeting Minutes	Ongoing: Senior BFPC continues to work on details with staff from Transitions. First virtual support group to be held in January, 2021.
Building Bridges Munson	10/30/2020	Flyers; sign-in sheets, evals	Host "Building Bridges for BF Duration" training for Munson Healthcare-Grayling and Gaylord hospitals in conjunction with MDHHS WIC and HDNWM.
Building Bridges Munson	11/03/2020	Meeting minutes	Not pursuing this year. Michigan WIC is not engaging in the activity due to COVID-19. No further action will be taken.
Six BF Friendly Workplaces	11/03/2020	Meeting minutes	On hold due to increase in COVID-19 cases.
1 new BFPC Hospital MOU	11/03/2020	Meeting minutes	On hold. Spectrum-Ludington is not allowing volunteer activity until further notice due to increase in COVID-19 cases. Will reassess when BFPC/Volunteers are allowed back into the hospital (Spectrum-Fremont and Spectrum-Mecosta).
Virtual Support Groups	11/03/2020	Meeting minutes	Ongoing: Senior BFPC discussing with Transitions (Jennifer Cameron) to determine the best platform to protect clients' information. Facebook is not HIPAA compliant.
Virtual Support Groups	08/11/2021	Zoom meeting link	Group facilitated by Colleen U. Other peers attend as possible and
Building Bridges Munson	09/30/2021	Meeting Minutes	Not pursuing this year. Michigan WIC is not engaging in the activity due to COVID-19. No further action will be taken.
Six BF Friendly Workplaces	09/30/2021	Emails to/from local businesses	On hold due to Covid restrictions

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1 new BFPC Hospital MOU	09/30/2021	Emails, meeting minutes, MOU	On hold. Spectrum-Ludington & Spectrum-Mecosta not allowing volunteer activity until further notice due to COVID-19 cases, Will reassess when BFPC/Volunteers are allowed back into the hospital (holding on Spectrum-Fremont).
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